Strategy

After concluding on the Industry Analysis Report, we have been able to determine what strategic moves, regarding several topics, would serve companies involved in the Charging Stations Market.

This matrix presents our sggestions regarding corporate strategy. As said before, the electrification of the global vehicle fleet is a long-term ambition, and companies should see further than short term strategy to stay competitive or even up-to-date technologically.

*Topic and subtopics are detailed in the first two columns, and the associated short and long term strategies are stated in the other two columns. All statements are supported by the previous IAR analysis and conclusion.*